



FOR IMMEDIATE RELEASE

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PHARMACEUTICS INTERNATIONAL, INC. (PII) EXPERTS TO PRESENT SOLUTIONS FOR BIOAVAILABILITY ENHANCEMENT OF POORLY SOLUBLE COMPOUNDS

HUNT VALLEY, MARYLAND (October 12, 2011) – Professor Graham Buckton, Professor of Pharmaceutics at School of Pharmacy, University of London and chief executive officer of Pharmaterials and Prasad Gullapalli, Ph.D., vice president of drug delivery technologies at Pharmaceuticals International, Inc. (Pii), will present “Solutions for Bioavailability Enhancement of Poorly Soluble Compounds” at the 2011 American Association of Pharmaceutical Scientists (AAPS) Annual Meeting and Exposition at 10:30 a.m. on Tuesday, October 25 in Washington, DC.

Poor solubility is an ongoing development challenge. Designing efficient drug delivery systems for poorly soluble compounds is not a one size fits all approach. When selecting the right solubilisation technology, a number of important factors need to be considered. To be successful, it is important to tailor the development process to the specific characteristics of the API. Pii offers several methods for bioavailability enhancement, including solid dispersion development, nanotechnology and self emulsifying drug delivery. Join us for this technical seminar at AAPS to learn more about Pii's approach to bioavailability enhancement.

To attend the seminar or schedule an interview with the presenters during AAPS or after, please contact Elizabeth Hickman at ehickman@pharm-int.com. To receive a copy of the presentation after the event, contact Angie Hoffnagle at ahoffnagle@pharm-int.com. For more information regarding Pii's activities during AAPS, including a list of poster presentations, visit <http://www.pharm-int.com/AAPS2011.php>.

About Pharmaceutics International, Inc.

Pharmaceutics International, Inc. (Pii) is a privately held Drug Delivery Solutions company providing dosage form development and GMP Manufacturing services to the global pharmaceutical industry. Pii's vision is to become the benchmark in pharmaceutical product development outsourcing. Headquartered in Hunt Valley Maryland USA with European facilities in the UK, Pii offers preformulation testing, formulation development and clinical trial material and commercial manufacture of parenteral, solid, semi-solid and liquid dosage forms. For further information about Pii visit www.pharm-int.com.

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